File No. RXSD 1001-3

### In the claims:

This listing of claims will replace all prior versions and listings of claims in the application:

- 1 1. (Original) A system for producing customized audio data, comprising:
- 2 a source of an audio data product;
- 3 processing resources, coupled to the source of an audio data product, configured
- 4 to associate the audio data product with a customer hearing profile for use in production
- 5 of a customized audio data product.
- 1 2. (Original) The system of claim 1, wherein the customer hearing profile comprises
- 2 coefficients of a transfer function to transform the audio data product according a hearing
- 3 characteristic of a customer.
- 1 3. (Original) The system of claim 1, wherein the customer hearing profile comprises an
- 2 identifier of transfer function to transform the audio data product according a hearing
- 3 characteristic of a customer.
- 4. (Original) The system of claim 1, wherein the customer hearing profile comprises an
- 2 identifier of a transfer function and coefficients of the identified transfer function to
- 3 transform the audio data product according a hearing characteristic of a customer.
- 5. (Original) The system of claim 1, including a machine readable registry of customer
- 2 hearing profiles corresponding to registered customers of the audio data product in
- 3 communication with data processing resources, and further including resources for
- 4 reading, modifying and writing particular customer hearing profiles in the plurality.
- 6. (Original) The system of claim 1, wherein the customer hearing profile includes a
- 2 value indicating listening conditions in which the customized audio data product is to be
- 3 played.

- 1 7. (Original) The system of claim 1, wherein the customer hearing profile includes a
- 2 value indicating a hearing characteristic of a customer for whom the customized audio
- 3 data product is to be played.
- 1 8. (Original) The system of claim 1, wherein the customer hearing profile includes a
- 2 specification of psycho-acoustic characteristics of a customer for whom the customized
- 3 audio data product is to be played.
- 1 (Original) The system of claim 1, wherein the customer hearing profile includes an
- 2 audiogram characterizing a customer for whom the customized audio data product is to
- 3 be played.
- 10. (Original) The system of claim 1, wherein the customer hearing profile includes 1
- 2 software defining a transfer function for producing the customized audio data product.
- 1 11. (Original) The system of claim 1, including a source of a plurality of customer
- 2 hearing profiles, and wherein the data processing resources include logic to accept data
- 3 concerning a customer for whom the customized audio data product is to be played, and
- 4 to produce a customer hearing profile for the plurality of customer hearing profiles in
- 5 The system of claim 1, including a source of a response to the accepted data. 12.
- 6 plurality of customer hearing profiles, and wherein the data processing resources include
- 7 a network interface, and logic to accept, via the network interface, data concerning a
- customer for whom the customized audio data product is to be played, and to produce a 8
- 9 customer hearing profile for the plurality of customer hearing profiles in response to the
- 10 accepted data.
- 1 13. (Original) The system of claim 1, including a source of a plurality of customer
- 2 hearing profiles, and wherein the data processing resources include a network interface,
- 3 and logic to accept, via the network interface, data concerning a customer for whom the
- customized audio data product is to be played, and to modify a customer hearing profile 4
- 5 in the plurality of customer hearing profiles in response to the accepted data.

- 1 14. (Original) The system of claim 1, including a source of a plurality of customer
- 2 hearing profiles, and wherein the data processing resources include a network interface,
- and an interface accessible to a user via the network interface to accept data concerning a
- 4 customer for whom the customized audio data product is to be played, and to produce a
- 5 customer hearing profile for the plurality of customer hearing profiles in response to the
- 6 accepted data.
- 1 15. (Original) The system of claim 1, including a source of a plurality of customer
- 2 hearing profiles, and wherein the data processing resources include a network interface,
- 3 and an interface accessible to a user via the network interface to accept data concerning a
- 4 customer for whom the customized audio data product is to be played, and to modify a
- 5 customer hearing profile in the plurality of customer hearing profiles in response to the
- 6 accepted data.
- 1 16. (Original) The system of claim 1, wherein the processing resources include a
- 2 network interface for connection to a data network, and the source of the audio data
- 3 product comprises the network interface.
- 1 17. (Original) The system of claim 1, wherein the processing resources include a
- 2 network interface for connection to a data network, and resources to receive the customer
- 3 hearing profile via the network interface.
- 1 18. (Original) The system of claim 1, wherein the audio data product comprises pre-
- 2 recorded audio tracks.
- 1 19. (Original) The system of claim 1, wherein the audio data product comprises pre-
- 2 recorded audio music tracks...
- 1 20. (Original) The system of claim 1, wherein the audio data product comprises live
- 2 audio music streams.

- 1 21. (Original) The system of claim 1, wherein the audio data product comprises pre-
- 2 recorded audio voice tracks.
- 1 22 (Original) The system of claim 1, wherein the audio data product comprises live
- 2 audio voice streams.
- 1 23. (Original) The system of claim 1, wherein the audio data product comprises live
- 2 audio telephone data.
- 1 24. (Original) The system of claim 1, wherein the processing resources include a
- 2 network interface for connection to a data network, and user input comprises an interface
- 3 accessible via the network interface.
- 1 25. (Original) The system of claim 1, wherein the user input comprises tools by which a
- 2 user selects an instance of the encoded audio data product, and issues a request for the
- 3 selected instance.
- 1 26. (Original) The system of claim 1, including a source of a plurality of customer
- 2 hearing profiles, and wherein the user input comprises tools by which a user adds a
- 3 customer hearing profile to the plurality of customer hearing profiles.
- 1 27. (Original) The system of claim 1, including a source of a plurality of customer
- 2 hearing profiles, and wherein the user input comprises tools by which a user modifies a
- 3 particular customer hearing profile in the plurality of customer hearing profiles.
- 1 28. (Original) The system of claim 1, wherein the processing resources include logic to
- 2 produce information about billing for requested audio data products for customers.
- 1 29. (Original) The system of claim 1, wherein the audio data product comprises a
- 2 digitally encoded product.

- 1 30. (Original) The system of claim 1, wherein the audio data product comprises an
- 2 analog encoded product.
- 1 31. (Original) The system of claim I, wherein the audio data product comprises data
- 2 encoded according to a particular format suitable for playback by audio systems adapted
- 3 for the particular format, and the customized audio data product comprises data encoded
- according to the particular format. 4
- 1 32. (Original) The system of claim 1, wherein the data processing resources include a
- 2 processor which transforms the audio data product to the customized audio data product
- 3 using the customer hearing profile, a network interface, and logic for transmitting the
- 4 customized audio data product to a remote location via the network interface.
- 1 33. (Original) The system of claim 1, wherein the data processing resources include a
- 2 network interface, and logic for transmitting the audio data product and at least a portion
- 3 of the customer hearing profile to a remote location via the network interface.
- 1 34. (Original) The system of claim 1, wherein the data processing resources include a
- 2 network interface, and logic for transmitting at least a portion of the customer hearing
- profile to a remote location via the network interface for use in transforming the audio 3
- 4 data product.
- 1 35. (Original) The system of claim 1, wherein the data processing resources include a
- 2 processor which transforms the audio data product to the customized audio data product
- 3 using the customer hearing profile, a memory device to store data on a machine readable
- 4 medium, and logic for storing the customized audio data product on the machine readable
- 5 medium.
- 1 36. (Original) The system of claim 1, wherein the processing resources comprise a
- 2 processor coupled to a device for playing the customized audio data product.

File No. RXSD 1001-3

- 1 37 (Original) The system of claim 1, wherein the processing resources comprise a
- 2 processor coupled to a network, and resources for transmitting the customized audio data
- 3 product to the customer via the network.
- 1 38. (Original) The system of claim 1, wherein the data processing resources include an
- 2 interface for reading a hearing profile from a portable data storage device.

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- 1 111. (Original) A method for providing customized audio data products, comprising:
- 2 reading a particular audio data product;
- 3 associating a hearing profile with the particular audio data product;
- 4 modifying the particular audio data product according to the hearing profile to
- 5 produce a customized audio data product.
- 1 112. (Original) The method of claim 111, wherein the step of associating a hearing
- 2 profile with the particular audio data product includes retrieving the hearing profile from
- 3 a portable memory device.
- 1 113. (Original) The method of claim 111 including maintaining a registry of hearing
- 2 profiles, and the step of associating a hearing profile for the customer with the particular
- audio data product includes retrieving the hearing profile from the registry.
- 1 114. (Original) The method of claim 113, including providing tools accessible via a
- 2 network for gathering information about hearing characteristics of customers, and
- 3 modifying hearing profiles in the registry in response to the information.
- 1 115. (Original) The method of claim 113, including providing tools accessible via a
- 2 network for gathering information about hearing characteristics of customers, and
- 3 modifying hearing profiles in the registry in response to the information according to an
- 4 optimization modeling process.

- 1 116. (Original) The method of claim 111, wherein the particular audio data product
- 2 comprises pre-recorded audio tracks.
- 1 117. (Original) The method of claim 111, wherein the particular audio data product
- 2 comprises pre-recorded audio music tracks.
- 1 118. (Original) The method of claim 111, wherein the particular audio data product
- 2 comprises live audio music streams.
- 1 119. (Original) The method of claim 111, wherein the particular audio data product
- 2 comprises pre-recorded audio voice tracks.
- 1 120. (Original) The method of claim 111, wherein the particular audio data product
- 2 comprises live audio voice streams.
- 1 121. (Original) The method of claim 111, wherein the particular audio data product
- 2 comprises live audio telephone data.
- 1 122. (Original) The method of claim 111, including providing tools by which a user
- 2 sclects an instance of the particular audio data product, and issues a request for the
- 3 selected instance.
- 1 123 (Original) The method of claim 111, including providing a source of a plurality of
- 2 customer hearing profiles, and tools by which a user adds a customer hearing profile to
- 3 the plurality of customer hearing profiles.
- 1 124. (Original) The method of claim 111, including providing a source of a plurality of
- 2 customer hearing profiles, and tools by which a user modifies a particular customer
- 3 hearing profile in the plurality of customer hearing profiles.

- 1 125. (Original) The method of claim 111, wherein the particular audio data product
- 2 comprises a digitally encoded product.
- 1 126 (Original) The method of claim 111, wherein the particular audio data product
- 2 comprises an analog encoded product.
- 1 127. (Original) The method of claim 111, wherein the particular audio data product
- 2 comprises data encoded according to a particular format suitable for playback by audio
- 3 devices adapted for the particular format, and the customized audio data product
- 4 comprises data encoded according to the particular format.
- 1 128. (Original) The method of claim 111, wherein the hearing profile includes a value
- 2 indicating listening conditions in which the customized audio data product is to be
- 3 played.
- 1 129 (Original) The method of claim 111, wherein the hearing profile includes a value
- 2 indicating a hearing characteristic type of a customer for whom the customized audio
- 3 data product is to be played.
- 1 130 (Original) The method of claim 111, wherein the hearing profile includes a
- 2 specification of psycho-acoustic characteristics of a customer for whom the customized
- 3 audio data product is to be played.
- 1 131. (Original) The method of claim 111, wherein the hearing profile includes an
- 2 audiogram of a customer for whom the customized audio data product is to be played.
- 1 132. (Original) The method of claim 111, wherein the hearing profile includes software
- 2 defining a transfer function for producing the customized audio data product.
- 1 133. (Original) A device for producing customized audio data, comprising:
- 2 data storage storing an audio data product and

- 3 a hearing profile of a customer for the audio data product; and
- 4 logic to produce a customized audio data product in response to the hearing
- 5 profile and the audio data product.
- 1 134 (Original) The device of claim 133, including:
- an interface by which the customized audio data product is received from a
- 3 remote site.
- 1 135. (Original) The device of claim 133, including:
- 2 logic to store the customized audio data product on a machine readable medium.
- 1 136. (Original) The device of claim 133, wherein the customized audio data product
- 2 comprises at least a portion of the hearing profile, and the audio data product for
- 3 transformation according to the hearing profile at a remote site.
- 1 137. (Original) The device of claim 133, wherein the customized audio data product
- 2 comprises a transformation according to the hearing profile of the audio data product.
- 1 138. (Original) The device of claim 133, wherein the customized audio data product
- 2 comprises a transformation according to the hearing profile of the audio data product, and
- 3 a parameter used for decoding the transformation.
- 1 139. (Original) The device of claim 133, wherein the customized audio data product
- 2 comprises a transformation according to the hearing profile of the audio data product, and
- 3 a parameter associated with the customer used for decoding the transformation.
- 1 140 (Original) An article of manufacture comprising:
- 2 a data storage medium configured for connection to, and for disconnection from,
- 3 an audio playback device; and

- 4 a customized audio data product stored in the data storage medium, the
- 5 customized audio data product comprising an audio data product customized in response
- 6 to a hearing profile of a customer.
- 1 141. (Original) The article of claim 140, wherein the customized audio data product
- 2 comprises a transformation according to the hearing profile of the audio data product, and
- 3 a parameter for identification of the customer.
- 1 142. (Original) The article of claim 140, wherein the customized audio data product
- 2 comprises at least a portion of the hearing profile, and the audio data product for
- 3 transformation according to the hearing profile.
- 1 143. (Original) The article of claim 140, wherein the customized audio data product
- 2 comprises a transformation according to the hearing profile of the audio data product.
- 1 144. (Original) The article of claim 140, wherein the customized audio data product
- 2 comprises a transformation according to the hearing profile of the audio data product, and
- 3 a parameter used for decoding the transformation.
- 1 145 (Original) The article of claim 140, wherein the customized audio data product
- 2 comprises a transformation according to the hearing profile of the audio data product, and
- 3 a parameter associated with the customer used for decoding the transformation.
- 1 146. (Original) An audio data playback device comprising:
- 2 a data processor;
- 3 a data storage medium, coupled to the data processor;
- 4 an audio transducer, coupled to the data processor; and
- 5 a customized audio data product stored in the data storage medium, the
- 6 customized audio data product comprising an audio data product customized using a
- 7 hearing profile of a customer.

- 1 147. (Original) The audio data playback device of claim 146, wherein the audio
- 2 transducer comprises a speaker mounted on a headset.
- 1 148. (Original) The audio data playback device of claim 146, wherein the audio
- 2 transducer comprises stereo speakers mounted on a headset.
- 1 149. (Original) The audio data playback device of claim 146, wherein the customized
- 2 audio data product comprises the audio data product transformed according to the hearing
- 3 profile, and a parameter for identification of the customer.
- 1 150. (Original) The audio data playback device of claim 146, wherein the customized
- 2 audio data product comprises a transformation according to the hearing profile of the
- 3 audio data product, and a parameter associating the customized audio data product with
- 4 the customer, and the data processor includes decoding logic responsive to the parameter
- 5 for playing the customized audio data product.
- 1 151. (Original) The audio data playback device of claim 146, wherein the customized
- 2 audio data product comprises at least a portion of the hearing profile, and the audio data
- 3 product for transformation according to the hearing profile, and the data processor
- 4 includes decoding logic responsive to said at least a portion of the hearing profile for
- 5 playing the customized audio data product.
- 1 152. (Original) An audio testing device comprising:
- 2 a data processor;
- 3 a data storage medium, coupled to the data processor;
- 4 a communication port, coupled to the data processor;
- 5 an audio transducer, coupled to the data processor; and
- at least a portion of a hearing test program stored in the data storage medium, the
- 7 hearing test program comprising routines for execution of a hearing test using the
- 8 communication port and the hearing test program to produce hearing profile data of a
- 9 customer.

- 1 153. (Original) The audio testing device of claim 152, wherein the communication port
- 2 comprises a port for connection to an external data processing device providing a user
- 3 interface for the hearing test program.
- 1 154. (Original) The audio testing device of claim 152, wherein the audio transducer
- 2 comprises a speaker mounted on a headset.
- 1 155. (Original) The audio testing device of claim 152, wherein the audio transducer
- 2 comprises stereo speakers mounted on a headset.
- 1 156. (Original) The audio testing device of claim 152, including a port adapted to couple
- 2 a removable data storage device to the data processor, and resources for playing an audio
- 3 data product stored in the removable data storage device.
- 1 157. (Original) The audio testing device of claim 152, including a battery, and wherein
- 2 the data processor and audio transducer are coupled to the battery.
- 1 158. (Original) The audio testing device of claim 152, including a headset, and wherein
- 2 the data processor, data storage medium, communication port and audio transducer are
- 3 mounted on the headset.
- 1 159. (Original) The audio testing device of claim 152, wherein the customer hearing
- 2 profile comprises coefficients of a transfer function to transform an audio data product
- 3 according a hearing characteristic of a customer.
- 1 160. (Original) The audio testing device of claim 152, wherein the customer hearing
- 2 profile comprises an identifier of transfer function to transform an audio data product
- 3 according a hearing characteristic of a customer.
- 1 161. (Original) The audio testing device of claim 152, wherein the customer hearing
- 2 profile comprises an identifier of a transfer function and coefficients of the identified

File No. RXSD 1001-3

- 3 transfer function to transform an audio data product according a hearing characteristic of
- 4 a customer.
- 1 162. (Original) The audio testing device of claim 152, wherein the customer hearing
- 2 profile includes a value indicating listening conditions in which a customized audio data
- 3 product is to be played.
- 1 163. (Original) The audio testing device of claim 152, wherein the customer hearing
- 2 profile includes a value indicating a hearing characteristic of a customer for whom a
- 3 customized audio data product is to be played.

4

- 1 164. (Original) The audio testing device of claim 152, wherein the customer hearing
- 2 profile includes a specification of psycho-acoustic characteristics of a customer for whom
- 3 a customized audio data product is to be played..
- 1 165. (Original) The audio testing device of claim 152, wherein the customer hearing
- 2 profile includes an audiogram characterizing a customer for whom a customized audio
- 3 data product is to be played.
- 1 166. The audio testing device of claim 152, wherein the customer hearing profile
- 2 includes software defining a transfer function for producing a customized audio data
- 3 product.
- 1 167. (Original) An audio testing and playback device comprising:
- 2 a data processor;
- 3 data memory coupled to the data processor;
- 4 a communication port, coupled to the data processor;
- 5 an audio transducer, coupled to the data processor;

File No. RXSD 1001-3

a hearing test program stored in the data memory, the hearing test program
comprising logic used for execution of a hearing test using the communication port to
produce hearing profile data for use in production of a hearing profile of a customer; and
a customized audio data product stored in the data memory, the customized audio
data product comprising an audio data product customized using the hearing profile.

- 1 168. (Original) The audio testing and playback device of claim 167, wherein the
- 2 communication port comprises a port for connection to an external data processing device
- 3 providing a user interface for the hearing test program.
- 1 169. (Original) The audio testing and playback device of claim 167, wherein the audio
- 2 transducer comprises a speaker mounted on a headset.
- 1 170. (Original) The audio testing and playback device of claim 167, wherein the audio
- 2 transducer comprises stereo speakers mounted on a headset.
- 1 171. (Original) The audio testing and playback device of claim 167, including a port
- 2 adapted to couple a removable data storage device to the data processor, and resources
- 3 for playing an audio data product stored in the removable data storage device.
- 1 172. (Original) The audio testing and playback device of claim 167, including a battery,
- 2 and wherein the data processor and audio transducer are coupled to the battery...
- 1 173. (Original) The audio testing and playback device of claim 167, including a headset,
- 2 and wherein the data processor, data memory, communication port and audio transducer
- 3 are mounted on the headset.

4

- 1 174. (Original) A method for conducting a hearing test, comprising:
- 2 providing a headset having stored therein audio test software;
- 3 coupling the headset to a data processor having a user interface;

- 4 executing a test using the audio test software and the user interface to develop a
- 5 hearing profile;
- 6 producing a customized audio data product using the hearing profile; and
- 7 playing the customized audio data product on the headset.
- 1 175. (Original) The method of claim 174, including storing the hearing profile on the
- 2 headset, and wherein the step of producing a customized audio data product comprises
- 3 processing an audio data product using the hearing profile stored in the headset.
- 1 176. (Original) The method of claim 174, including storing the hearing profile in a
- 2 remote site.
- 1 177. (Original) The method of claim 174, including producing the customized audio
- 2 data product in a remote site.
- 1 178. (Original) The method of claim 174, including storing the customized audio data
- 2 product on a machine readable medium, and coupling the machine readable medium to
- 3 the headset.
- 1 179. (Original) The method of claim 174, including storing the customized audio data
- 2 product on a portable data storage device, and coupling the portable data storage device
- 3 to the headset.
- 1 180. (Original) An article of manufacture comprising:
- a data storage medium configured for connection to, and for disconnection from,
- 3 an audio playback device; and
- 4 a customer hearing profile stored in the data storage medium, the hearing profile
- 5 comprising data generated based on hearing characteristics of a particular customer.

File No. RXSD 1001-3

- 1 181. (Original) The article of claim 180, wherein the customer hearing profile comprises
- 2 coefficients of a transfer function to transform an audio data product according a hearing
- 3 characteristic of a customer.
- 1 182. (Original) The article of claim 180, wherein the customer hearing profile comprises
- 2 an identifier of a transfer function to transform an audio data product according a hearing
- 3 characteristic of a customer.
- 1 183. (Original) The article of claim 180, wherein the customer hearing profile comprises
- 2 an identifier of a transfer function and coefficients of the identified transfer function to
- 3 transform an audio data product according a hearing characteristic of a customer.
- 1 184. (Original) The article of claim 180, wherein the customer hearing profile includes a
- 2 value indicating listening conditions in which a customized audio data product is to be
- 3 played...
- 1 185. (Original) The article of claim 180, wherein the customer hearing profile includes a
- 2 value indicating a hearing characteristic of a customer for whom a customized audio data
- 3 product is to be played.
- 1 186. (Original) The article of claim 180, wherein the customer hearing profile includes a
- 2 specification of psycho-acoustic characteristics of a customer for whom a customized
- 3 audio data product is to be played.
- I 187. (Original) The article of claim 180, wherein the customer hearing profile includes
- 2 an audiogram characterizing a customer for whom a customized audio data product is to
- 3 be played.
- 1 188 (Original) The article of claim 180, wherein the customer hearing profile includes
- 2 software defining a transfer function for producing a customized audio data product.

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